

# Family Fun Day at Berston Field House

# JUNE CELEBRATING TEENTH

June 18, 2022



## ABOUT THE EVENT

*The tradition of Family Fun Day begins on Saturday June 18 at Berston Field House. Support the community and take part in this fun filled celebration with food, music and kids activities throughout the day. Net proceeds benefit community arts programming.*

*YOUR BUSINESS benefits from great exposure at this high visibility event as well as promotion on the #1 rated independently owned radio station in Flint, 98.9 The Beat.*

**DJs • Live Music • Food • Kids Fun Zone**

## Featured Performers

**James Fortune**

**Big Daddy Kane**

**RL & Q(Host)**

**Midnight Star**



**FLINT INSTITUTE OF MUSIC**



J. Dallas Dort Music Center n 1025 East Kearsley St. n Flint, MI 48503



## SPONSORSHIP LEVELS

### **\$7,500 - TITLE SPONSORSHIP**

- Signage on Stage seen continuously by all in attendance\*
- Logo and recognition in Spring FIM Newsletter Publication (*Insertion Deadline April 8, 2022*)
- Recognition on Hospitality Suite banner\*
- Stage Announcement Recognition; minimum of 10 times throughout the event
- Inclusion in all promos for the event on 98.9 The Beat
- 200 commercial announcements 6am-12m on 98.9 The Beat prior to the event
- Name or logo on event website\*
- Recognition on all marketing materials related to concert\*
- Free Booth Space to promote your business at event
- 10 tickets to the event with parking
- Access to sponsor hospitality suite and viewing area near stage
- FIM Annual Podium Club Invitation

### **\$5,000 - STAGE SPONSORSHIP**

- Signage on Stage seen continuously by all in attendance\*
- Stage Announcement Recognition; minimum of 5 times throughout the event
- 100 commercial announcements 6am-12m on 98.9 The Beat prior to the event
- Name or logo on event website\*
- Recognition on all marketing materials related to concert\*
- Free Booth Space to promote your business at event
- 6 tickets to the event with parking
- Access to sponsor hospitality suite and viewing
- FIM Annual Podium Club Invitation

### **\$3,000 - GATE SPONSORSHIP**

- Signage at VIP entrance gate of the event\*
- Stage Announcement Recognition; minimum of 5 times throughout the event
- 100 commercials announcements 6am-12m on 98.9 The Beat prior to the event
- Recognition on marketing materials as related to concert\*
- Free Booth Space to promote your business at event
- 4 tickets to the event with parking
- Access to sponsor hospitality suite and viewing

### **\$3,000 - KID ZONE SPONSORSHIP**

- Signage on and in the KID ZONE seen by everyone person in attendance\*
- Stage Announcement Recognition; minimum of 5 times throughout the event
- 100 commercials announcements 6am-12m on 98.9 The Beat prior to the event
- Recognition on marketing materials as related to concert\*
- Free Booth Space to promote your business at event
- 4 tickets to the event with parking

### **\$1,250 - COMMUNITY SPONSORSHIP**

- Stage Announcement Recognition; minimum of 5 times throughout the event
- Free Booth Space to promote your business at event
- 2 tickets to the event with parking

### **\$350 - BOOTH SPACE RENTAL**


- Business promotion and product sales
- No alcohol sales allowed
- No electrical or water available
- If selling food, you must have Food Handlers Certificate

*To ensure full advantage of all sponsorship benefits and event promotion placement, agreement and payment are due on or before April 29, 2022.*

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# Family Fun Day at Berston Field House Celebrating Juneteenth

## SPONSOR AGREEMENT

To be included in event promotion, please submit agreement and payment by April 29, 2022

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Website \_\_\_\_\_

Sponsorship Amount \$ \_\_\_\_\_

*To ensure full advantage of all sponsorship benefits and event promotion placement, agreement and payment are due on or before April 29, 2022.*

Credit Card (  Visa  M/C  Disc  Amex  Check  Please send invoice

Name on Card: \_\_\_\_\_

Credit Card#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV code: \_\_\_\_\_

Signature: \_\_\_\_\_

Flint Institute of Music  
J. Dallas Dort Music Center  
1025 E. Kearsley St.  
Flint, MI 48503  
EIN: 38 6159482

Contact: Dionanda Tillman, Senior Manager Marketing Operations  
Tel: (810) 237-3112  
Email: [dtillman@thefim.org](mailto:dtillman@thefim.org)

\*Please include a digital file of your corporate logo to [dtillman@thefim.org](mailto:dtillman@thefim.org).  
.jpg, .tif, .eps, .ai, and pdf files are accepted

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